



DO-NOW! LAB

SOCIAL ENTREPRENEURSHIP
IN THE
EUSDR

Project Title: Do-Now! Lab

Host & Location: SuperNatural / Belgrade (4 Days in October 2016)

Duration: February 2016 – November 2016

Project Description:

The project **Do-Now! Lab**, co-funded by the State Ministry Baden-Württemberg, builds on the results of the Open Workshops "*Social Entrepreneurship*" at the "*2nd Participation Day*" from 28.10.2015 in Ulm, and continues to develop them further (Annex 1). The Participation Day is an initiative by the Danube Civil Society Forum within the framework of the EU Strategy of the Danube Region and its Annual Forum in different EUSDR Countries.

Do-Now! Lab invites approximately 20-30 participants from the workshop in Ulm and the extended networks (Netzwerk Zivilgesellschaft Baden-Württemberg EUSDR, the Federation of social NGOs in Romania and the Federation of social NGOs in Bulgaria, the "Donauwandel & Jugend im Wandel" projects) to a 3-day (4 nights) event in Belgrade, in the beginning of October 2016.

The three pillars of the **Do-Now! Labs** are

- Social Entrepreneurship Workshops - Training – Coaching (SEAkademie)
- "Seed-funding" / Grants for start-ups
- "Match-Making" service for NPO's & Enterprises (Friends of the Danube)

Procedure:

To each of the above pillars, experts from the business and the scientific community are invited, to effectively combine theoretic approaches and practical know-how for the participants. The knowledge gained from the lectures will lead the participants to execute individual workshops.


The partner organisation, SEAkademie Munich, will provide a 1,5 day compact training course and allow the participants to achieve the "Social Innovation Certificate ZGI:compact"(Annex 2).

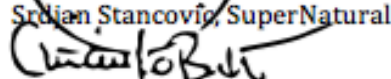
Expected results (for each pillar):

- P1: Key Skills for Social Entrepreneurs as a base for a learning module / Guidelines for NPO's to professionalize their services (SEAkademie)
- P2: Compiling a list of national and international donors, government agencies funds, and SE Incubators to be distributed through the network
- P3: Link CSR activities and NPO missions in the Danube region to maximize social impact. Information Transfer & Platform for advanced cooperation based on CSR matching (Friends of the Danube Platform)



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AGAPEDIA



Social
Entrepreneurship
Akademie

